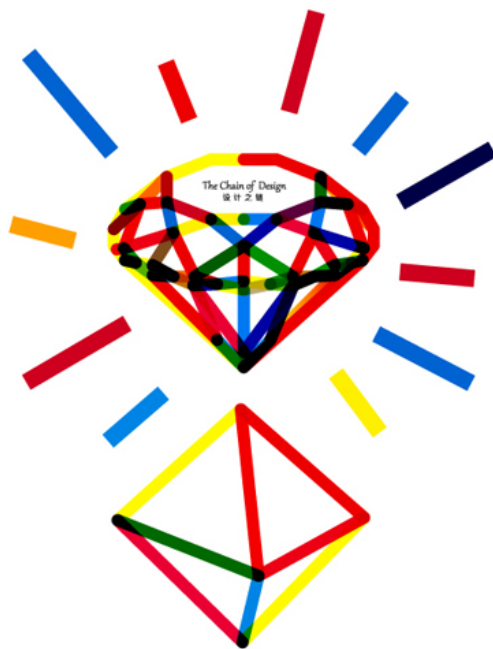




温州国际设计双年展 2016
Wenzhou International Design Biennial

主题
设计之链
The Chain of Design



“跨界&链接”新媒体设计展
“关注安全”全球海报设计竞赛作品展
实验性海报设计展
百位知名设计师邀请展

2016
09.20 - 11.20



温州国际设计双年展
微信公众号



温州国际设计
双年展



温州国际设计双年展
微信公众号



设计展赛天堂
微信公众号

The main organizer

Publicity Department of the CPC
Wenzhou Municipal Committee

The commission of teaching
instruction of design major in
Higher Education, Ministry of
Education

Professional Committee of China
Industrial Design Association for
Information and Interaction Design

Sponsor

Zhejiang College of Security
Technology

About The 1st Wenzhou International Design Biennial

Deadline:2016.11.20 Exhibition

opens:2016.12.3 -12

The 1st Wenzhou International Design Biennial is co-sponsored by publicity department of Wenzhou municipal committee, Zhejiang College of Security Technology and Information and Interaction Design Professional Board of China Industrial Design Association, its purpose is to display and promote design ideas and design expressions of pioneer designers, emphasize on exploring the experimental and alternate concept of artistic designing, focus on the latest development of experimental design and new media design, to make a design exhibition having international vision and professional standard by means of professional foresight, high standard selection of international judges and strict evaluation standards.

Wenzhou is famous for reform, wins glory by innovation and is well known throughout the country for openness. “Wenzhou model” formed by the exploration of 35 years of reform and opening-up is exactly a protracted innovation and design on a large scale. From the first rise to a new undertaking, and to the all-round innovation nowadays to carry science development a step forward, the explorative experiments of every period are the ties to link products, culture and friendship, and provide a broad stage for interregional communication and cooperation.

The theme of Wenzhou’s First International Design Biennial Exhibition is the chain of design. The creative spirit of our ancestors who endure great hardships in pioneer work and seek for innovation, with the agreed idea of modern peoples’ efforts in exchanging and intercommunication, formed the values of this theme. At the same time, it also regards Wenzhou as the birthplace of market economy in a metaphor way, which will play an essential role in the communication and development of design culture in the future. Since the policy of reform and opening-up has been put into practice, the spirit of Dare to Be the First of people in Wenzhou, has engraved a crossover and integrative mark in the history of China’s economy and reform, and also showed the world the quality of seeking for interconnection and common points while reserving difference in Wenzhou culture. Today, Wenzhou’s First International Design Biennial Exhibition, as the new start of inheriting Wenzhou culture, converges peoples’ wisdom, style and creation. It will be a new window for Wenzhou to open eyes to

Wenzhou Culture Promotion
Association

Co-organizer

Academy of Arts&Design,
Shanghai University
Public Art Coordination Center

the whole world, a bridge for the world to know Wenzhou culture, and more important, a chance to present Wenzhou quality to the whole world.

Theme

The Chain of Design

Exhibition Projects

1/“Crossover&Linking” International New Media Design Exhibition (Redirect collect design works)

2/ Wenzhou International Poster Design Biennial

A.Experimental Poster Design Exhibition (Global collection)

B.Design&Safety” Global Poster Design Exhibition (Global collection)

C.Hundreds of Poster Designers Invitation Exhibition (Redirect collect design works)

Academic Activities

1/ Experimental Poster Design Workshop

2/ The inaugural meeting of China's young curators union

The main organizer

Publicity Department of the CPC Wenzhou Municipal Committee The commission of teaching instruction of design major in Higher Education, Ministry of Education

Professional Committee of China Industrial Design Association for Information and Interaction Design

Sponsor

Zhejiang College of Security Technology

Wenzhou Culture Promotion Association

Co-organizer

Academy of Arts&Design, Shanghai University

Public Art Coordination Center

Exhibition Branches

1/ “Crossover&Linking” International New Media Design Exhibition

In this branch, dozens of most creative and influential new media design works at home and abroad will be on show and delivery the concept of interaction and innovation design. In addition, in order to promote the development of design innovation and find professional talents, the exhibition also includes several representative works of famous Internet enterprises and design schools at home and abroad. This is helpful to improve our professional standards in interaction development process.

Public Art Coordination Center

2/ Experimental Poster Design Exhibition

David, the well-known American designer believes that the nature of experimental design is the innovation of result but be rigid, he thinks that designers should dare to face challenge and not be

affected by the practice, then try to break the existing paradigms of design. This part aims to build a "experimental field" for designers in poster design area, to finish design works with exploratory thinking, show the forward-looking of design concepts and the singularity of the creative design, try to diversify design resources, design colors and design forms to viewers.

3/ "Design- Safety" Global Poster Design Exhibition

Safety is the essence of life, the source of happiness, it is an eternal theme of the survival and development problem of human society. In today's world, people are facing with several problems such as environmental security, physical security, network security, food safety and many other security challenges. This part aims to make design as the media, drawn attention to security issues, attract people's attention on safety education, to promote the development of human security.

4/ Hundreds of Poster Designers Invitation Exhibition

This is not a design event, but also a wilder culture feast. In this part, we will show several representative works from hundreds of famous designers at home and abroad, in order to help people to know arts and promote the communication between designers in different areas, and then improve the creative design ability.

Deadline

2016.11.20

(All works should be arrived on or before the deadline for Application & Submission. The works that cannot arrive in time will be disqualified.)

Exhibition Opens

2016.12.3 -12.12

Exhibition Venue

Wenzhou Hao Art Museum

Language

Chinese English

Entry Fee

Free

Eligibilities

Professionals

Designers from all over the world are Welcome in 2016WIDB. All the entry works be able to be submitted by person or the company participated in creating and making. Any works that is involved by any member of jury panel is not eligible.

Stduents

Undergraduate, graduate and above of art and design school are all in.

Award Announcement

All the shortlisted works will be on-site assessed and selected by the jury panel of 5 international outstanding designers. The jury panel will grant Gold, Silver and Bronze award to the winner. All the awarded and selected works will exhibit in WIDB2016 exhibition and published in the Collection of the

1st Wenzhou International Poster Festival. Each of the participants for the exhibition will receive a certificate from the committee.

Entry Rules

□“Design&Safety” Global Poster Design Competition exhibition includes adult groups and student groups, contestants are required to submit works through web-mail.

The exhibition of“Design&Safety” Globle Poster Design Competition:

Size of works: no smaller than 36.4cm x 51.5cm and no larger than 120.0cm x 180.0cm. File format: “jpg” Resolution ratio: 300dpi, CMYK mode.

After download and complete the registration form the official website (<http://wzdb.zjst.cn/>) of the exhibition, all files should be stored in a folder before submit, the folder naming format is:

Professional: P-name-Country

Students: S- name-Country

Delivery E-mail: wzidb2016@163.com

(Comments: In order to sort out those data, please note that “Design&Safety” posters and experimental posters should be sent into different e-mail address.)

□Experimental poster design exhibition includes adult groups and student groups. Contestants are required to submit works through web-mail, after the works have been selected, we will contact contestants to provide the original copy of their works.

As for experimental posters, the designer of dimensional works should provide renderings and design descriptions. The description should include work functions, shapes, materials, colors and other features less than 200 words; as for multimedia poster posters, the designer should provide related video, design descriptions less than 10(MB).

After download and complete the registration form the official website (<http://wzdb.zjst.cn/>) of the exhibition, all files should be stored in a folder before submit, the folder naming format is:

Professional: P-name-Country

Students: S- name-Country

Professional: P-Designer-Country

Students: S-Designer-Countr

Delivery E-mail: designshiyan@163.com

(Comments: In order to sort out those data, please note that “Design&Safety” posters and experimental posters should be sent into different e-mail address.)

□All the entry work must be the works published and announced by any of the country from Oct. 2013 to Oct.2016. All posters must be printed works of offset, silk-screen or digital. Ink-jet or hand drawing works are not qualified.

□The number of submitted works is no more than 5 posters. One series work will be counted as one.

□Please label the package “PRINTED MATTER, NO COMMERCIAL VALUE”. Please do not include the price of your submission on the postal declaration or invoice. The organizers will not undertake any customs clearance.

□All posters will not be returned. Postage and all other incidental expenses are to be defrayed by participants.

□All posters selected for the competition exhibition will become the property of organizer .The organizer has the right to exhibit, collect, publish, photography and reprint the posters for publicity and promotion.

□The author guarantees that the submitted and the exhibition works do not breach intellectual property rights of any third person. The organizer will not be held liable for any breach of proprietary rights.

